



**Communications and Engagement Team Manager
Person Specification**

ATTRIBUTES/SKILLS	ESSENTIAL	DESIRABLE
Education/Professional Qualifications	Educated to degree level in a relevant field	Professional qualification in communications, marketing or business Membership of a relevant professional body
Experience	Proven track record in an external communications or campaigns role, involving print, online & social media. Experience of leading a team Management of online platforms and websites. Devising & implementing promotional plans and managing budgets Donor relations/fundraising experience	Exposure to cross-cultural mission Experience of working in the charity sector
Skills	A high standard of written English, skilled in persuasive writing and editing. Ability to explore and implement new ideas and initiatives creatively. Strong IT skills and knowledge of Microsoft packages Strong interpersonal skills and ability to build collaborative relationships across the organisation Excellent planning, co-ordination and organisational skills Proactive approach in resolving problems and issues. Ability to work with sensitive information	

Personal Qualities	Commitment to World Mission Ability to motivate and inspire a diverse team Excellent attention to detail Ability to work flexibly Friendly and warm	
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