

**Communications and Engagement Team Manager  
Person Specification**

ATTRIBUTES/SKILLS	ESSENTIAL	DESIRABLE
<b>Education/Professional Qualifications</b>	Educated to degree level in a relevant field	Professional qualification in communications, marketing or business  Membership of a relevant professional body
<b>Experience</b>	Proven track record in an external communications or campaigns role, involving print, online & social media.  Experience of leading a team  Management of online platforms and websites.  Devising & implementing promotional plans and managing budgets  Delivering fundraising initiatives and co-ordinating donor relations	Exposure to cross-cultural mission  Experience of working in the charity sector
<b>Skills</b>	A high standard of written English, skilled in persuasive writing and editing.  Ability to explore and implement new ideas and initiatives creatively.  Strong IT skills and knowledge of Microsoft packages  Strong interpersonal skills and ability to build collaborative relationships across the organisation  Excellent planning, co-ordination and organisational skills  Proactive approach in resolving problems and issues.  Ability to work with sensitive information	

<b>Personal Qualities</b>	Commitment to World Mission Ability to motivate and inspire a diverse team Excellent attention to detail Ability to work flexibly Friendly and warm	
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